



Report on
Topic Understanding Next Gen
Entrepreneurship
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A Seminar is regarding SSIP had been conducted at conference hall at Government Polytechnic Jamnagar on 11th July 2019. Government of Gujarat has developed a policy for providing assistance to start up/innovation. **Student Start-up and Innovation Policy (SSIP)** is a unique initiative of Government of Gujarat that aims to create an integrated, state-wide, university and institute based innovation ecosystem to support innovations and ideas of young students and provide a conducive environment for properly harnessing their creative pursuit.



The seminar commenced with an introduction on by R.S. OZA followed by welcome speech by shree A.K.Zala in which the esteemed speaker Mr. Jigar Jivani was welcomed at the institute.

Further, Mr. Jivanil illumined the students regarding the Student Start-up and Innovation Policy (SSIP), a scheme but forth by the Gujarat state Government.



In this program students were made aware of different key terms of start up like Market Survey, Customer Problem Identification, Solving Problem with new idea, Check viability of idea, Preparing Prototype, Validating Prototype, Testing and Continuous Correcting Product and Making it cost effective.

He advised to continuous changing and updating product as per market demand for sustain. He aware students about team work and role of mentors for successful start up.



He also made a student aware about the details of the scheme and different phases of the Start up process. He has given brief idea about innovation, invention and discovery. He also discussed about different innovative project ideas to students.



Lastly, a vote of thanks was expressed by Prof V. R. Kotadawala to the Mr. Jigar Jivanil , staff and student present in the seminar.